



Driving for Success: Sponsorship Opportunities for the 2025 IMSA Lamborghini Super Trofeo Series

Lamborghini Super Trofeo Series

The Lamborghini Super Trofeo Series is a cornerstone of the IMSA WeatherTech SportsCar Championship. As a single make series, it features one of the most iconic Brands and one of the most iconic cars in the world.

The series is backed by the Continent's leading Lamborghini Dealerships, and takes place on some of the most iconic circuits in the world such as Sebring, Laguna Seca, and Watkins Glen.

Features of the Super Trofeo Series:

- Identical Lamborghini Super Trofeo Evo2 race cars with 620 HP and weighing in at 1270 KG
- Four (4) classes of drivers in the series - Pro, Pro-Am, Am, and LB Cup
- One or Two driver formats
- Six (6) weekend rounds, with 2 races each weekend
- World Finals round where all drivers compete for top honors



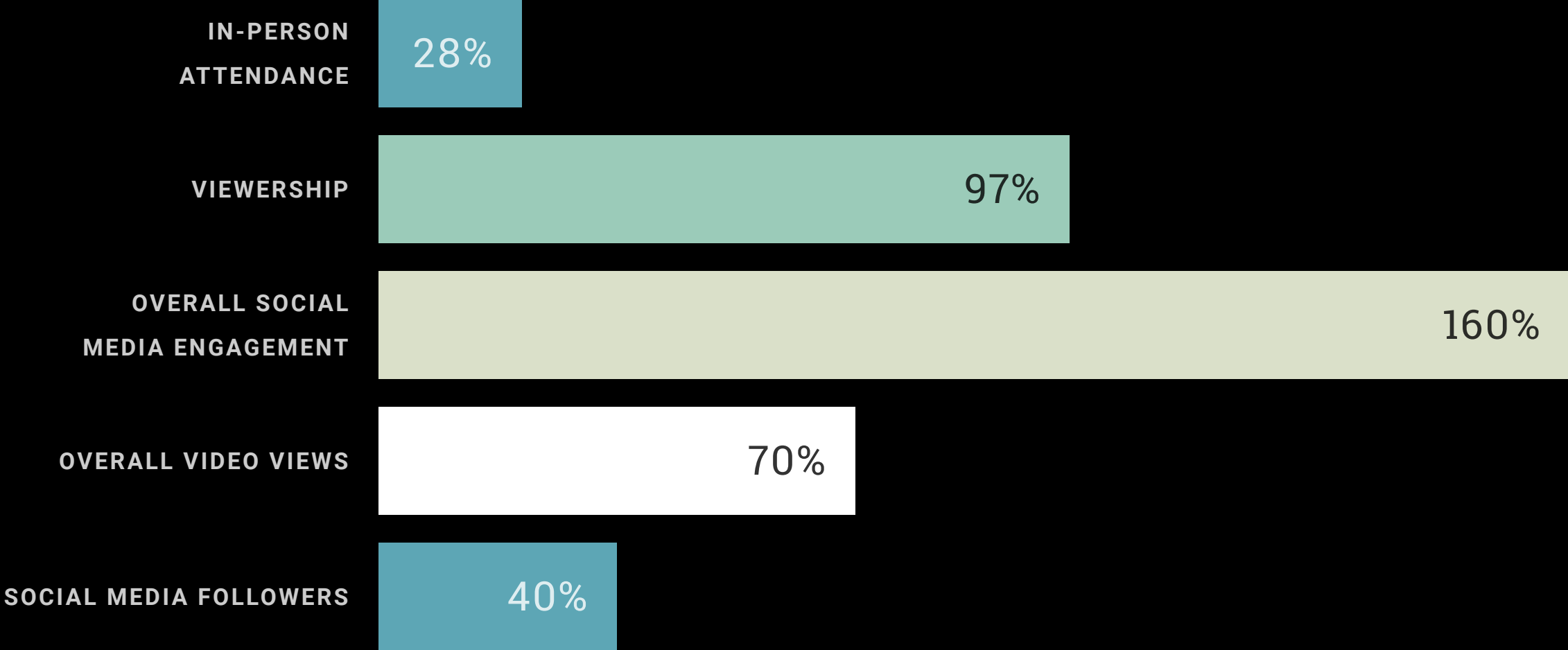
Introducing Garrett Adams

Garrett Adams is a rising star in the world of motorsports. Garrett's first professional season was 2022, where he started racing with BMW in the M2 CSR in the SRO Series. The following year, Garrett moved to the IMSA Series, piloting the new BMW M4 GT4, and in 2024 he was signed into the IMSA Lamborghini Super Trofeo series. He has honed his skills on various racing circuits, showcasing his exceptional talent and extreme potential. Known for his precision, incredible consistency, and ability to handle the most challenging situations, Garrett has achieved an FIA Silver rating in just three short years. With multiple podiums in the 2024 season and a World Finals win, Garrett placed 7th in the World in his 1st year in the series. He is poised to make another significant impact in the IMSA Lamborghini Super Trofeo Series in 2025. We invite you to join Garrett and the team in this epic conquest.



IMSA Key Statistics for 2024

Percent growth in series attendance, viewership, and social media engagement over the past year



Lamborghini Super Trofeo Dealer Participation Program

Sponsorship Level	Requirements for Participation	Program Rewards	Sponsorship Cost
Silver	<p>Payment of Series Entry Fee for one (1) vehicle, as verified by the completion and submission of the 2025 Participation Agreement, which will be provided.</p> <p>OR</p> <p>Placement of one (1) MY23 or older Super Trofeo EVO2 vehicle currently owned by Dealer and run the full Series season.</p>	<p>Annual Marketing “1.5% Spending Requirement” Contribution - Up to 20%</p> <p>Production Vehicle Allocation Reward - 1 Urus SE</p>	<p>\$45,000 per semester (for a total of \$90,000 per annum)</p>
Gold	<p>Placement of one (1) MY24 Super Trofeo EVO2 vehicle currently owned by Dealer and run the full Series season.</p>	<p>Annual Marketing “1.5% Spending Requirement” Contribution - Up to 20%</p> <p>Production Vehicle Allocation Reward - 1 Temerario</p> <p>Production Vehicle Allocation Reward - 1 Urus SE</p>	<p>\$45,000 per semester (for a total of \$90,000 per annum)</p>

Corporate and Individual Sponsorship Opportunities

Sponsorship Level	Sponsorship Cost	Benefits
Bronze	\$10,000	Company logo on Driver and Team websites, promotional materials, social media recognition, and 4 complimentary event tickets (Entry, Grid Pass, Photo Opportunities).
Silver	\$25,000	All Bronze Benefits PLUS tertiary logo placement on race car, 2 additional complimentary event tickets (6 total), and 2 social media, press events, or in-person interviews.
Gold	\$50,000	All Bronze Benefits PLUS secondary logo placement on race car, 4 additional complimentary tickets (8 total), 4 social media, press events, or in-person interviews, and two (2) complimentary VIP passes including Lamborghini Hospitality suite(s) for 4 select North American races.
Platinum	\$100,000	All Bronze Benefits PLUS primary logo placement on race car, 4 additional complimentary tickets (8 total), 4 social media, press events, or in-person interviews, Guest Driving Instructor at 1 driving event and 1 company event (motivational, interview, or Q&A format), and 4 complimentary VIP passes including Lamborghini Hospitality suite(s) for all North American races.

Availability of Sponsorship Packages may vary. Inquiries for availability can be made using the contact information provided in this presentation.

Corporate and Individual Sponsorship Opportunities

BRONZE SPONSORSHIP - \$10,000 USD

Company logo on Driver and Team websites, promotional materials, social media recognition, and 4 complimentary event tickets (Entry, Grid Pass, Photo Opportunities).

SILVER SPONSORSHIP - \$25,000 USD

All Bronze Benefits PLUS **tertiary** logo placement on race car, 2 additional complimentary event tickets (6 total), and 2 social media, press events, or in-person interviews.

GOLD SPONSORSHIP - \$50,000

All Bronze Benefits PLUS **secondary** logo placement on race car, 4 additional complimentary tickets (8 total), 4 social media, press events, or in-person interviews, and two (2) complimentary VIP passes including Lamborghini Hospitality suite(s) for 4 select North American races.

PLATINUM SPONSORSHIP - \$100,000

All Bronze Benefits PLUS **primary** logo placement on race car, 4 additional complimentary tickets (8 total), 4 social media, press events, or in-person interviews, Guest Driving Instructor at 1 driving event and 1 company event (motivational, interview, or Q&A format), and 4 complimentary VIP passes including Lamborghini Hospitality suite(s) for all North American races.

Exclusive Sponsorship Benefits

SPONSOR BRANDING AND/OR COMPANY EXPOSURE

EXCLUSIVE LAMBORGHINI SUPER TROFEO RACING EVENTS

EFFECTIVE SPONSORSHIP PACKAGES WITH AMBASSADOR OPTIONS

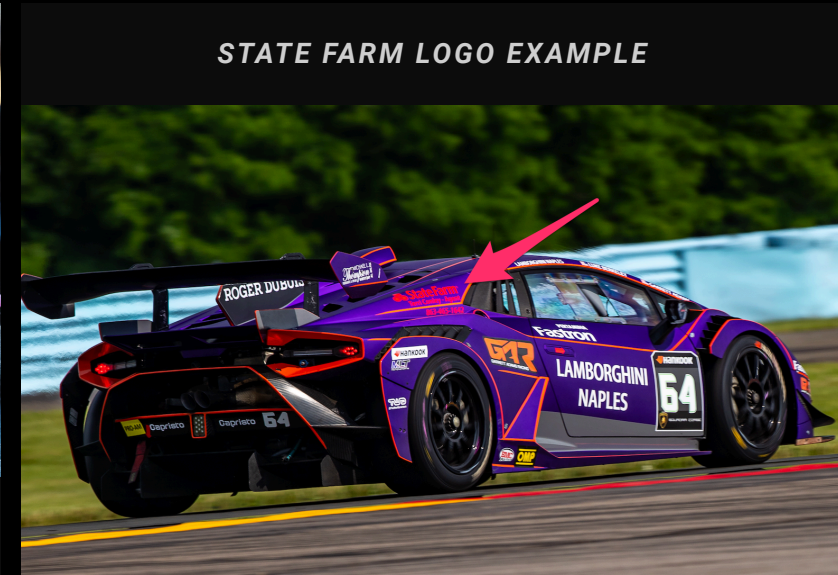
PERSONAL INTERACTIONS AND APPEARANCES FOR HIGHER LEVEL SPONSORS*

**EXCLUSIVE TO SILVER, GOLD, AND PLATINUM SPONSORSHIPS*

Sponsorship Examples and Placement



DEALERSHIP / PRIMARY SPONSORSHIP LOCATIONS



STATE FARM LOGO EXAMPLE



LOGOS CAN BE PLACED IN VARIOUS LOCATIONS ON THE RACE CAR DEPENDING ON SPONSORSHIP LEVEL



STATE FARM LOGO - WORLD FINALS, SPAIN

The Lamborghini Super Trofeo/MLT Racing Team



GARRETT ADAMS

Racing Driver (FIA Silver)



ERIC VANBIBBER

Team Principal



TOM BROWN

Technical Director



JAY RIBAS

Crew Chief

Contact Us... And Let's Get Started!



SPONSORSHIP INQUIRIES

WEB: <https://www.garrettadamsracing.com>

EML: Team@garrettadamsracing.com

PHN (+1) 407-488-9218

PHN (+1) 407-227-1509



PARTNERSHIP OPPORTUNITIES

Garrett Adams Racing provides excellent partnering opportunities through tiered sponsorship packages, logo placement, naming rights, VIP experiences, event packages, driving events and instruction, guest appearances, or exclusive promotional opportunities.



CONTACT INFORMATION

Garrett Adams Racing, LLC

959 Explorer Cove, Unit 101

Altamonte Springs, FL. 32701

USA

PHN (+1) 407-488-9218 or 407-227-1509



SUBMISSION GUIDELINES

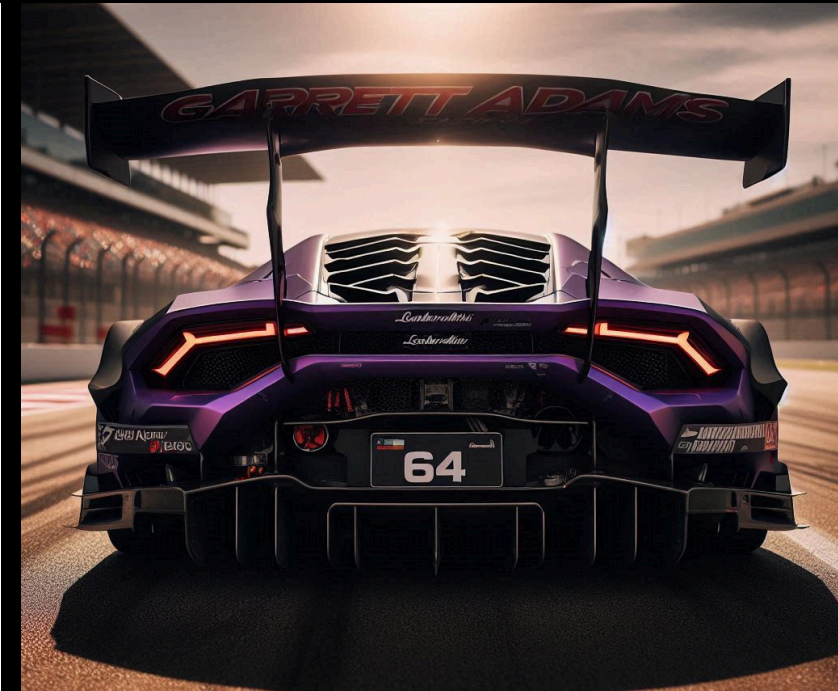
We consider company background, marketing objectives, and proposed sponsorship level through formal submissions. All Sponsorship packages are limited in number and may not be available at the time of publishing. Sponsorship applications are provided upon request.

2025 Lamborghini Super Trofeo North America

- **12 - 14 MAR - USA**
Sebring International Raceway
Mobile 1 Twelve Hours of Sebring
- **9 - 11 MAY - USA**
WeatherTech Raceway Laguna Seca
IMSA WeatherTech SportsCar Championship of Monterey
- **19 - 21 JUN - USA**
Watkins Glen International
Sahlen's Six Hours of the Glen
- **31 JUL - 3 AUG - USA**
Road America
IMSA SportsCar Weekend
- **18 - 20 SEP - USA**
Indianapolis Motor Speedway
Battle on the Bricks
- **6 - 9 NOV - ITALY**
Misano World Circuit Marco Simoncelli
Lamborghini Super Trofeo World Finals

Animation and Art Examples

We can also create differentiated animation and artwork that can be used to create marketing and merchandising opportunities. These are just a few examples that have been previously used.



Garrett's Journey to Racing Success

● 2012

Driver training initiated at the age of 10 years old. Garrett starts driving passenger vehicles in controlled environments.

● 2013

Began participation in SIM series within the USA at the age of 11 years old, competing with drivers ages 16-18, with notable achievements.

● 2019

Formal racing instruction initiated, receiving numerous certifications and licenses from racing schools and governing organizations.

● 2020 - 2021

Competed in SCCA Regionals and Nationals, Earning 12 1st Place, 4 2nd Place, and 4 3rd place podiums in 28 races.

● 2021

Achieved Podium in his introductory Professional race for BMW at Sebring in the SRO TCX Series - noted by BMW that this was a first for the series.

● 2022

Achieved multiple podiums in the SRO series with BMW, closing out the season by assisting in wins for the Manufacturer, Team, and Driver Championships. FIA Bronze Rated Driver.

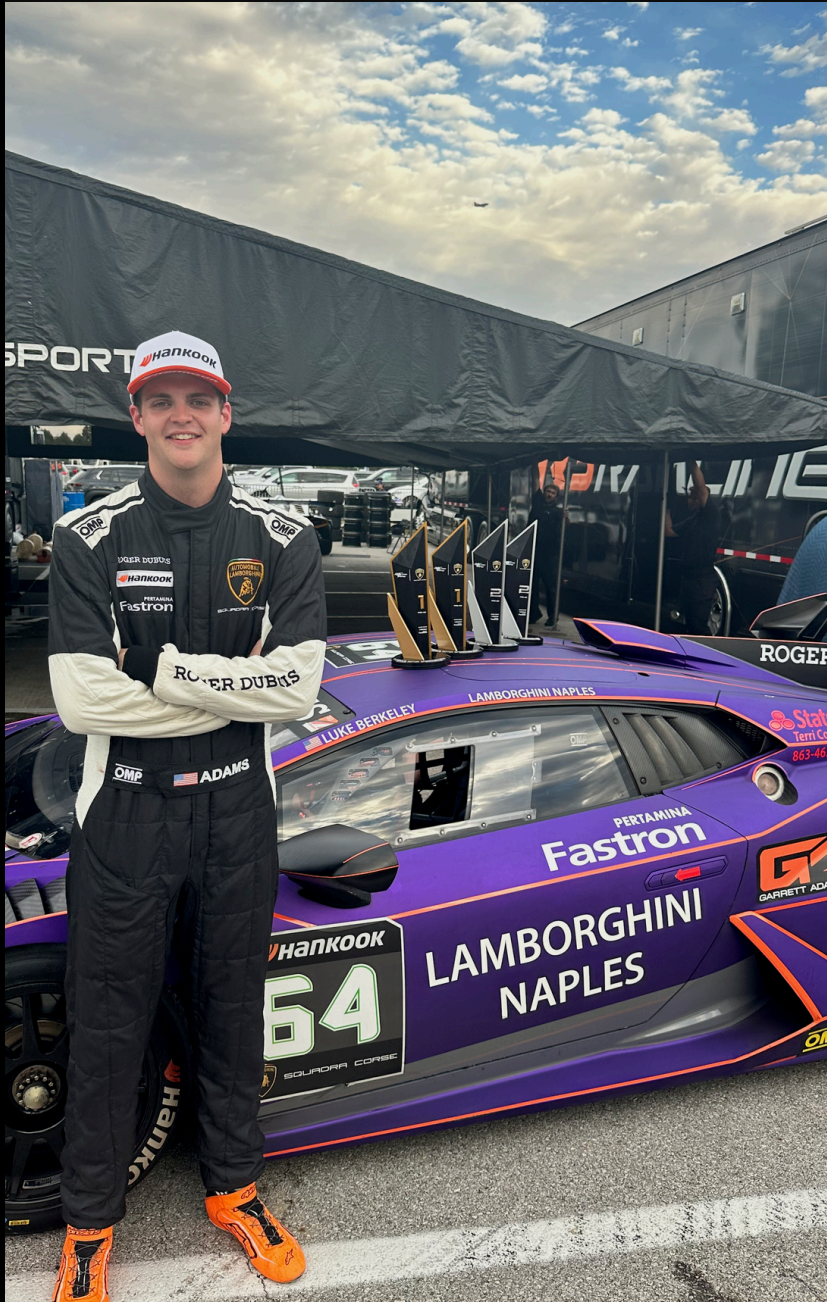
● 2023

Selected by BMW to introduce the new BMW M4 GT4 at Daytona opener, completed Michelin Pilot Challenge Series with notable achievements and multiple lap records.

● 2024

Closed 2024 with Double podium (1st and 2nd) at Indianapolis and 2nd and 3rd at World Finals in Spain - ranked 7th in the world. FIA Silver Rated Driver.

DOUBLE PODIUM AT INDIANAPOLIS MOTOR SPEEDWAY



GARRETT AND LUKE CELEBRATING THEIR 1ST PLACE WIN AT INDY

LEADING THE WAY AT WATKINS GLEN



3RD PLACE WIN AT WORLD FINALS - JEREZ, SPAIN

FAST EXIT AT CIRCUITO DE JEREZ, SPAIN





automobili
Lamborghini